# IMI BYTES

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#### SPARX'X9

SPARX'X9 the flagship management event of IMI Bhubaneswar took place on 23rd of August 2019. It started with director sir's lightning of the lamp followed by the rules and regulations of the competitions.

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# TRANSIENT ECONOMY

The current time has changed with the competitive market and every company thriving for success. To meet competition in the current market, there is a need for a transient advantage economy.

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# INTERNATIONAL BANKING AND FINANCE CONFERENCE

On the 16th and 17th, August 2019
International Management Institute
Bhubaneswar organized the" Third
Annual Conference on Banking and
Finance" at its campus. The theme for the
conference was "Fintech and BankingThe Road Ahead for the Indian Banking
and Financial System".

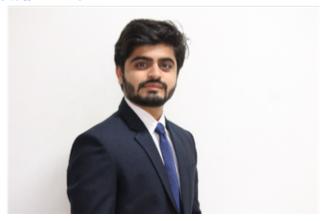
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## INDEPENDENCE DAY AT IMI BHUBANESWAR

We celebrate the bravery of our fathers and their gift of freedom. Long may our flag wave! Happy 73rd Independence Day! On Thursday the 15th August Independence Day celebrations took place at International Management Institute Bhubaneswar.

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### **SIP EXPERIENCE**

Being a marketing intern at India's largest media conglomerate was a privilege for me. Bennett Coleman and Company Limited (The Times Group) handled me the opportunity to take care of the institutional market segment in Bhubaneswar territory.

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#### KHEL-E-IMI

"Every day is a new opportunity.

You can build on yesterday's success or put it's failures behind and start over again. That's the way life is, with a new game, new challenges every day '. You just have to keep playing and showcasing 'some sportsman spirit'.

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#### **SUMMER INTERNSHIP**

Internship @ SAREGAMA INDIA Ltd.
Working as an intern in Saregama
India Ltd. has been a musical journey
where I got the opportunity to learn
from the basics (sales) to the day-today operations of a manager.

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